

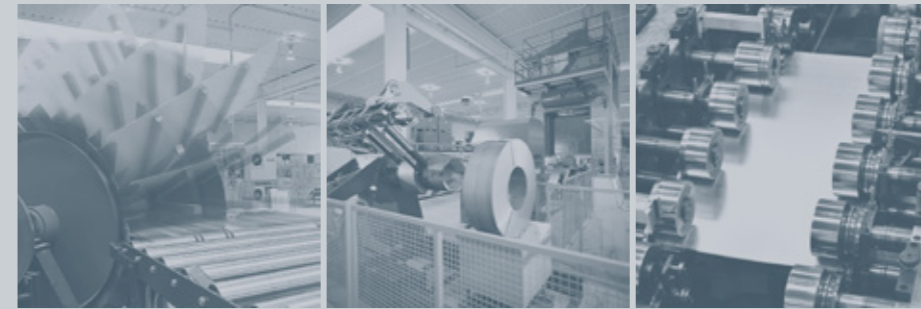
**INTRAC**<sup>®</sup>  
DESIGN & DISPLAY

FURNITURE, PAYMENT  
& INTERIORS

FURNITURE SOLUTIONS **FOR EVERY NEED**

# OVERVIEW

# ABOUT INTRAC



## INTRAC was established as a brand in 1997

The origin is ARNEG S.p.A., a parent company specializing in the production of refrigerated counters for large and small retailers, commercial shelving and cold storage.

In 1997 it realized the usefulness of making a differentiation of production, guaranteeing it a distinct visibility. From this idea **INTRAC**, an acronym for “**International Rack**”, was born.

Since 1999 in the Rovigo plant, we have been producing **commercial and industrial shelves, displays for any kind of merchandise** and **checkout counters**, destined for the **food** and **non-food** sectors.

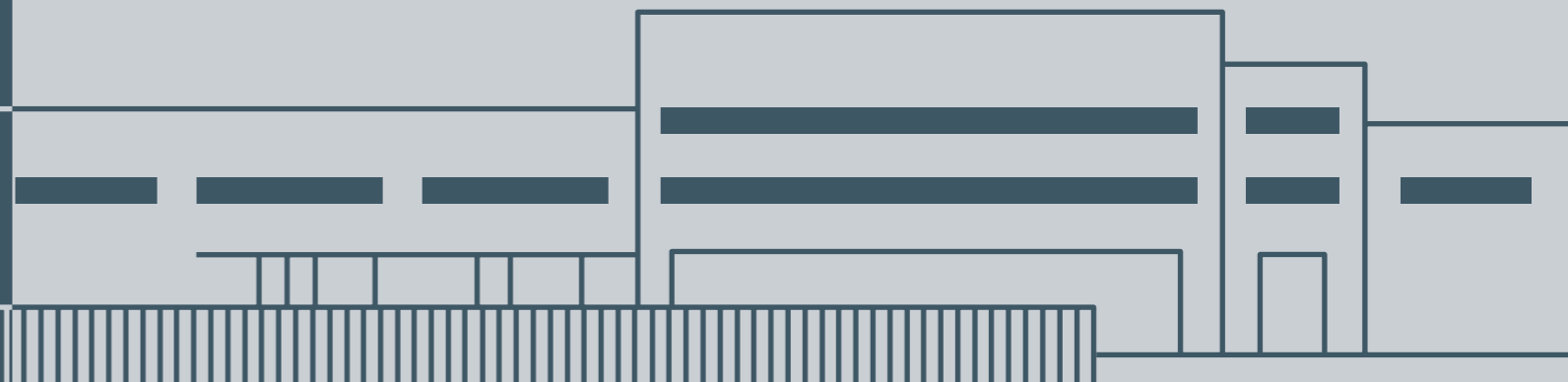
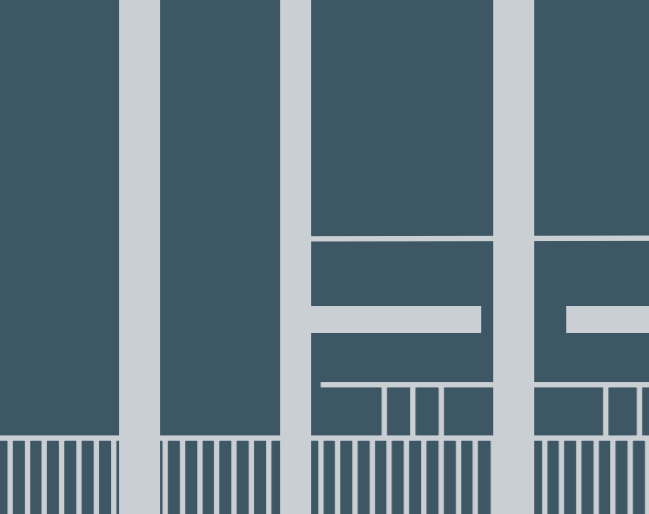
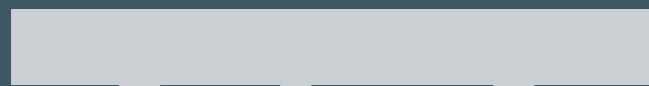
The company covers an area of **100,000 m<sup>2</sup>**, of which **40,000 m<sup>2</sup>** is covered, dedicated both to

offices and showrooms and to production. The sheet metal processing facilities are of advanced design: sheet and tube laser cutting, automatic press brakes, state-of-the-art stamping and roll forming lines; the epoxy powder coating plant meets the strictest environmental safety regulations.

Here, to this day, **ideas, new sales formats** and **retail design projects** take shape, meeting our customers' demands, with the supply of **custom-made furniture** for stores, bars and fast food restaurants.

**INTRAC** is the only **ARNEG Group** company specializing in commercial furniture.

# INTRAC



# 21

**MANUFACTURING PLANTS**

# 20

**INTERNATIONAL OFFICES**



**INTRAC is part of the ARNEG GROUP,** a structured, synergistic and innovative Italian entrepreneurial identity, appreciated in the international market with the competitive drive of a wide and diversified range of products and integrated solutions of excellence to meet every specific need in the world of commercial refrigeration.



### ITALY

- Arneg
- Incold
- Intrac
- Oscartielle
- Frigo Tecnica

### AFRICA

- Arneg South Africa

### EUROPE

- Arneg Beograd
- Arneg Deutschland
- Arneg España
- Arneg France
- IKT
- Kelvin AS
- Arneg Nordic
- Arneg Portuguesa
- Arneg Russia
- Frigadon AB
- Manor Concepts LTD
- Oscartielle Est EU
- Plug-In Norge AS
- Super Køl
- Viima

### AMERICAS

- Arneg Andina
- Arneg Argentina
- Arneg Brasil
- Arneg Canada
- Arneg Central America
- Arneg Mexico
- Arneg Paifico Sur
- Arneg Perù
- Arneg Systèmes
- Arneg USA

### ASIA / OCEANIA

- Arneg Central Asia
- Arneg Bangkok
- Arneg Hangzhou
- Arneg India
- Arneg Korea
- Arneg Middle East
- Arneg Oceania
- Arneg Siberia
- Contract Refrigeration



# GOOD IDEAS FOR GREAT FURNISHINGS

Constant monitoring of the market and competition by **Marketing**, combined with effective collaboration with the **R&D** department to create **new concepts and products**, make INTRAC a contemporary interpreter, capable of identifying and embracing the most advanced Retail trends.

Our team of **interior designers**, thanks to their **creativity and experience**, develops **custom made-to-measure furniture designs** through the use of high-performance software.



## CUSTOMIZED REALIZATIONS that reflect your **STYLE** and **PERSONALITY**

**We furnish your commercial premises**, of any merchandise sector and size, according to the most modern concepts of display space, realizing **your ideas** through our **design know-how**.

Each element included is designed to characterize the environment, satisfying both the operational needs of sales and the shopping experience of the end customer.

## **INNOVATION** and **SIMPLICITY** they work together

The **constant experimentation** conducted on **multi-material solutions**, the study of **new aesthetic and functional forms** and the continuous development of **production processes** constitute the cornerstone of an intense research activity, aimed at anticipating new trends and translating them into effective and winning solutions in the market.

**Furniture solutions** capable of combining high rates of innovation and ease of use, ergonomics and functionality, contemporary style design and evolved display concepts.

# FURNITURE

CUTTING-EDGE DESIGN



# FURNITURE

## SHELVING SYSTEMS

We design and fit out stores, supermarkets and hypermarkets of all sizes and product sectors with versatile and **modular shelving systems** and **furniture complements**.

Our metal shelving systems are easily configurable and flexible, thanks to a varied and comprehensive range of available components and their ease of assembly.



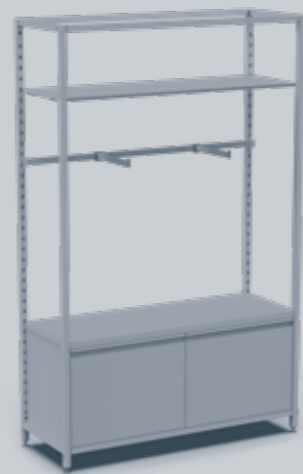
**IMZ 25**

**MODULARITY AND CONFIGURABILITY**  
FOR VERSATILE SPACES



**AMX 35**

**ROBUSTNESS AND FUNCTIONALITY**  
WITHOUT EQUALS



**MULTIFRAME**

**MINIMAL AND INDUSTRIAL**  
A STYLISH CHOICE FOR YOUR STORE



**DOGMA**

**MAXIMUM PERFORMANCE**  
FOR HIGH LOADS



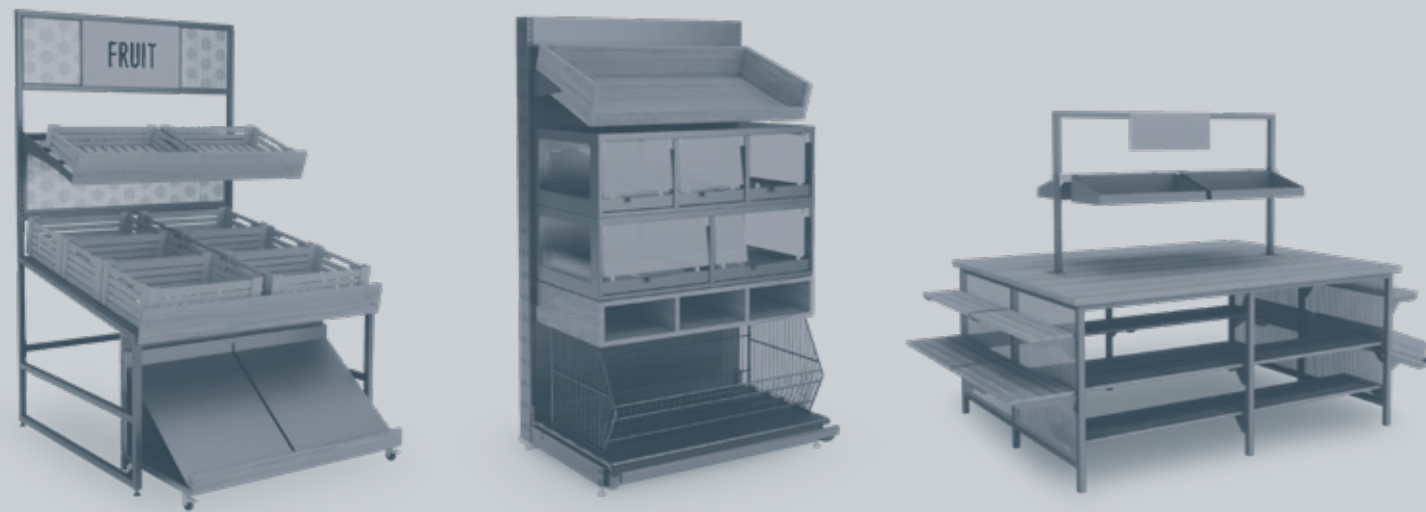
# FURNITURE

## FURNISHING ACCESSORIES

The modern store is no longer just about shelving; in fact, Intrac offers a wide range of furniture complements specifically for the bakery, fruit and vegetable, and typical products departments, which require a dedicated focus and type of sale.

All complements are designed and engineered to interact with standard shelving products, including possible customisations.

### Displays and tables for every product sector



### Back cabinets

Versatile and modular  
made of wood or metal

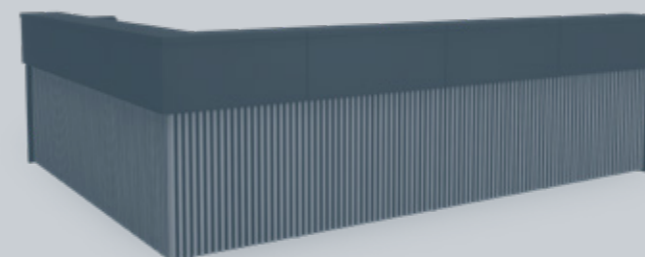


**Back counters, information boxes, display cells**  
and every **customised solution** required enrich  
our offer for your point of sale.



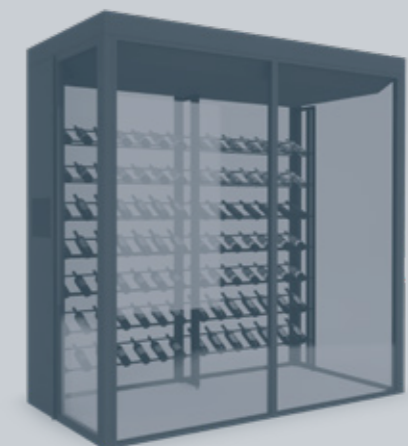
### Box Information,

maximum personalisation  
by the customer



### All Glass

the future of exhibition cells



# PAYMENT

COMMUNICATES EVERYWHERE





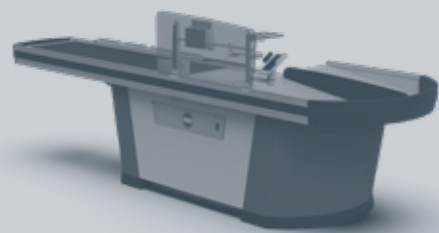
# PAYMENT

## CHECKOUT COUNTERS

Our **lines of checkout counters and accessories**, diversified between **traditional checkout**, **express checkout**, **self check-out** and **self scanning** meet every retailer and consumer need.

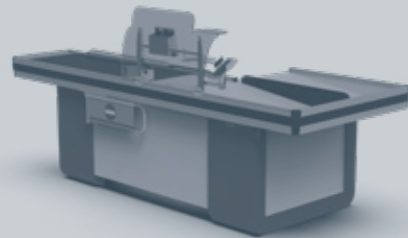
The wide range of available models and sizes fits any sales area.

In addition to standard solutions, we design your **customized checkout counter**, with the brand logo and colors, with the integration of identification, payment and anti-shoplifting systems, always respecting the criteria of ergonomics for operators' work.



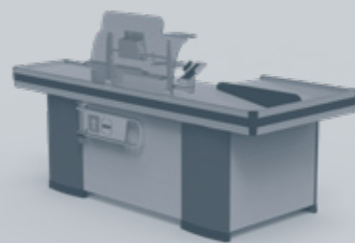
### DIVA

**EXCLUSIVE DESIGN**  
TIMELESS ELEGANCE



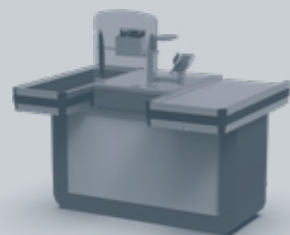
### QUADRA

**MAXIMUM PERSONALISATION**  
IN THE SIMPLICITY OF SHAPES



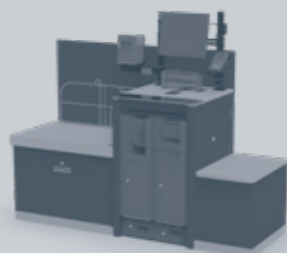
### ECK

**THE RIGHT SPACE**  
FOR MAXIMUM PERFORMANCE



### RONDÒ

**FUNCTIONALITY AND PERFORMANCE**  
IN MINIMUM SPACE



### SCO&SELF

**GREATER PROFITABILITY**  
FOR A BETTER PURCHASING EXPERIENCE

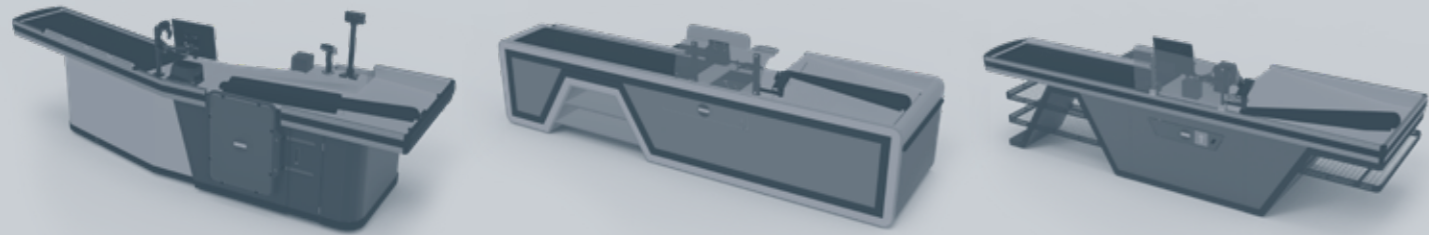


# PAYMENT

## CUSTOMIZED CHECKOUT COUNTERS

**Dimensions, materials, accessories, modern payment methods**, it is often our customer who designs their ideal checkout; we, by their side, put all our know-how and technology at the service of their needs and point of sale.

Customised checkouts enjoy the same quality levels, in terms of construction and ergonomics, as our standard checkouts, but with the added value of expressing our customer's personality.



# INTERIORS

DESIGN TO ENJOY



# INTERIORS

WE DESIGN ENVIRONMENTS  
BY BRINGING YOUR IDEAS TO LIFE

To design the furnishings of your commercial space, rely on our team of interior designers: we study the distribution layout together with **tailored solutions** aimed both at **enhancing the end customer experience** and at creating a distinctive atmosphere through the use of **design elements, materials** and **refined finishes**.

Thanks to our ability to tune in to new market trends and the use of high-performance software, we act as **sensitive and innovative interpreters** of the most **modern exhibition space concepts**, for all types of layouts and merchandise categories.



# INTRAC<sup>®</sup>

DESIGN & DISPLAY

Via A. Grandi, 24  
45100 Rovigo - Italy

Tel. +39 0425 363666  
amministrazione@pec.intrac.it  
[www.intrac.it](http://www.intrac.it)



cod. 34905001EN