

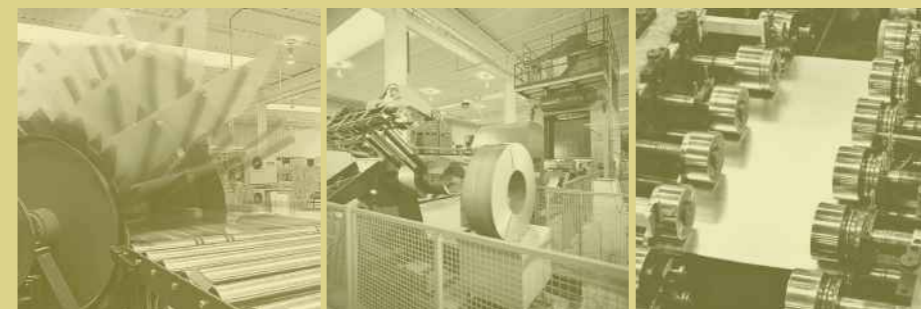
INTRAC[®]
DESIGN & DISPLAY

CUSTOM-MADE
FURNITURE

IF YOU CAN **IMAGINE** IT, **WE CAN DO IT**

PROJECTS

CHISIAMO



INTRAC was established as a brand in 1997

The origin is ARNEG S.p.A., a parent company specializing in the production of refrigerated counters for large and small retailers, commercial shelving and cold storage.

In 1997 it realized the usefulness of making a differentiation of production, guaranteeing it a distinct visibility. From this idea **INTRAC**, an acronym for “**International Rack**”, was born.

Since 1999 in the Rovigo plant, we have been producing **commercial and industrial shelves, displays for any kind of merchandise** and **checkout counters**, destined for the **food** and **non-food** sectors.

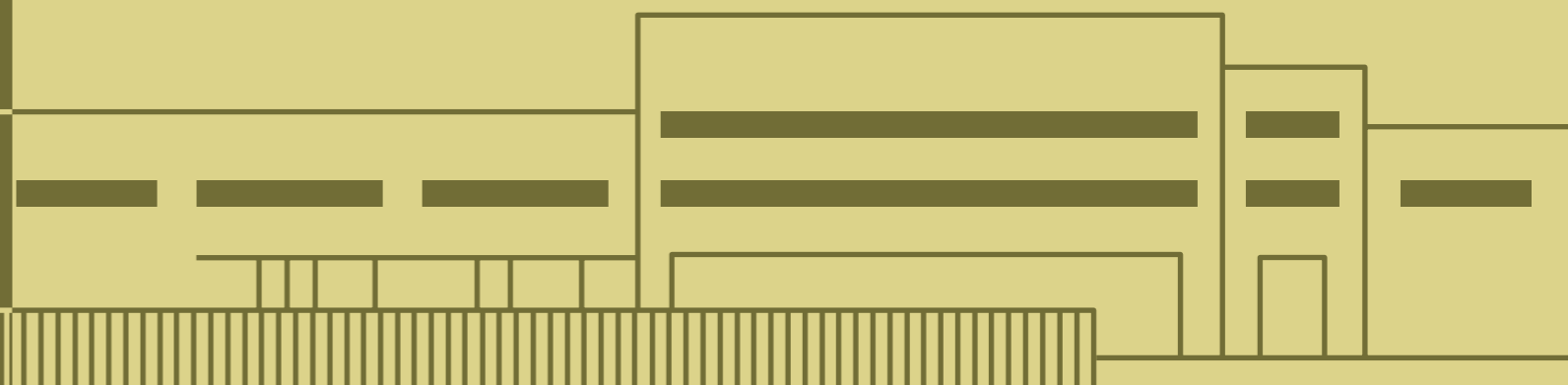
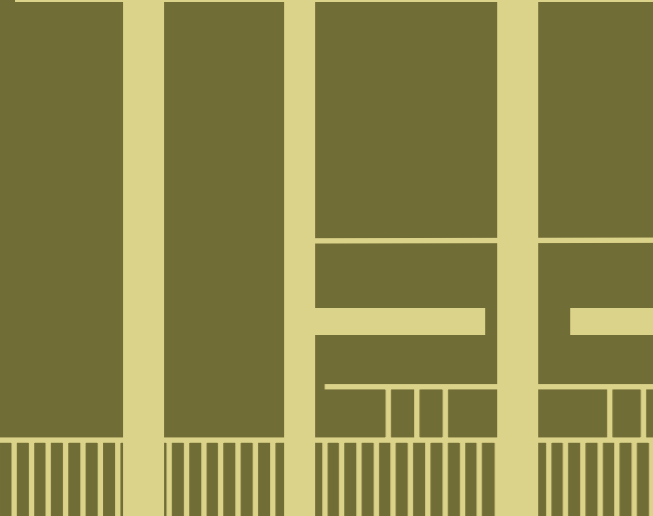
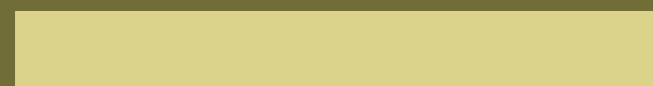
The company covers an area of **100,000 m²**, of which **40,000 m²** is covered, dedicated both to

offices and showrooms and to production. The sheet metal processing facilities are of advanced design: sheet and tube laser cutting, automatic press brakes, state-of-the-art stamping and roll forming lines; the epoxy powder coating plant meets the strictest environmental safety regulations.

Here, to this day, **ideas, new sales formats** and **retail design projects** take shape, meeting our customers' demands, with the supply of **custom-made furniture** for stores, bars and fast food restaurants.

INTRAC is the only **ARNEG Group** company specializing in commercial furniture.

INTRAC



WE DESIGN SPACES

BY BRINGING YOUR IDEAS TO LIFE

We furnish your commercial space with distinctive and functional **Made in Italy** design solutions. We design unique **custom fittings**, furniture and environments, thanks to our technical expertise, continuous research and technologies employed.

Every project is born from an idea that becomes reality thanks to our custom furniture solutions.



GOOD IDEAS FOR GREAT FURNISHINGS

Constant monitoring of the market and competition by **Marketing**, combined with effective collaboration with the **R&D** department to create **new concepts and products**, make INTRAC a contemporary interpreter, capable of identifying and embracing the most advanced Retail trends.

Our team of **interior designers**, thanks to their **creativity and experience**, develops **custom made-to-measure furniture designs** through the use of high-performance software.



CUSTOMIZED REALIZATIONS that reflect your **STYLE** and **PERSONALITY**

We furnish your commercial premises, of any merchandise sector and size, according to the most modern concepts of display space, realizing **your ideas** through our **design know-how**.

Each element included is designed to characterize the environment, satisfying both the operational needs of sales and the shopping experience of the end customer.

INNOVATION and **SIMPLICITY** they work together

The **constant experimentation** conducted on **multi-material solutions**, the study of **new aesthetic and functional forms** and the continuous development of **production processes** constitute the cornerstone of an intense research activity, aimed at anticipating new trends and translating them into effective and winning solutions in the market.

Furniture solutions capable of combining high rates of innovation and ease of use, ergonomics and functionality, contemporary style design and evolved display concepts.

ALL OUR EXPERIENCE FOR ALL YOUR IDEAS



In tune with the most evolved concepts of layout and enhancement of food and non-food products, we at INTRAC propose solutions that combine high quality standards and consumer psychology.

We personalize the most characteristic areas of each type of store with finishes, custom-made furniture and settings, encouraging an emotional shopping experience.

We set up bars and diners with back counters, counters, tables, seating and decorations, creating an attractive venue for the end customer.

In the gallery below we present you the best commercial interior projects we have done for our clients.

IF YOU CAN IMAGINE IT WE CAN DO IT



All of our **know-how and experience in design**, our **production skills** and the great **passion** of the people working within INTRAC at your service to make your ideas a reality.

The display space of your dreams, whatever size it is, will be unique and exclusive thanks to our **custom-made designs and product lines dedicated to each type of store**.

From welcoming your customers to the most modern and complete furnishing elements to enhance your products up to payment systems and checkout counters lines - even for self-checkout systems.

We will guide you in choosing the elements and materials best suited to your needs to make sure that **the final result** is original, innovative but above all **as you envisioned it**.



GNAM COCKTAIL & WINE

VIGARANO MAINARDA (FE) - ITALIA

An elegant space to pamper customers after shopping.

We designed and built this lounge bar inspired by New York's best clubs, characterized by imposing illuminated bottle holders, marble complements and velvet seating; this is how the project developed, following meticulous research into materials and finishes and finalizing everything through precise engineering development.



CONAD SAPORI & DINTORNI

BOLOGNA - ITALIA

Emilian history and tradition for a unique store.

Starting with the Conad group's desire to offer the tasting of local products within the store, Intrac was commissioned to create two areas: the well-equipped, multi-purpose "Italian Bistrot", an island that houses ready-made pastries and delicatessens, and the small bread store, with a strong Italian design, where the best products from Bologna bakeries are presented.



TITO BISTROT

LOPPIO (TN) - ITALIA

Between Garda and Trento, Tito Speck is a spokesman for the area's gastronomy.

Mountain interiors have always represented warmth, hospitality, and shelter, so we wanted to respect the aesthetic tradition of Trentino by going to use materials such as wood, marble, and metal as coverings for minimal and modern forms. Thus, the large central counter becomes the main service point of the Bistrot, cleverly integrated with appliances and specialized equipment for hot food and pastries.



MARINA DI VENEZIA

CAVALLINO TREPORTI (VE) - ITALIA

A modern market in a 5-star campsite on the Veneto coast

Warm palettes and muted colors were used for shelving and furnishings produced by Intrac; the shelving blends in with the brown of the structures, warmed by the light oak paneling to complement the aesthetics of the gondola heads. For the checkout barrier, counters from the QUADRA line were chosen, in a fully customized look with embossed white-painted legs and fairings completely covered in light oak.



KAZUMA FUMETTERIA

CESENA (FC) - ITALIA

Not just a comic book store, but a true nerd paradise.

Our task was to engineer and implement the commissioned project, following the designer's specifications; thus, we decided to customize our IMZ25 system, used both as wall shelving and as a gondola on wheels, combined with matching lacquered wood trellis-shaped shoulders. Hinged door compartments at the top of the shelving unit and glass cases for the most special and valuable products complete the furnishings.



VIGNOLI MACELLERIA

SCANDICCI (FI) - ITALIA

Where the love of good meat meets retail design.

Through diligent collaboration with the Vignoli family, we developed the 3D design, created photorealistic renderings, and researched the best suppliers of materials, all Made in Italy, until we achieved a textural and current palette that conveys style and authenticity. Not only shelving and counters, Intrac for the Vignoli stores managed the entire construction site, including the installation of flooring and wall coverings, plant engineering and lighting designed ad hoc.



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